



Dear WBC Leaders,

As you know, AWBC is your voice in Washington to protect and increase funding for the WBC program. WBC funding is targeted for a \$2 million cut in the current budget. To make sure that doesn't happen, we need your help to demonstrate our incredible impact.

AWBC is organizing an open letter to Members of Congress and other stakeholders signed by center leaders, and also by the women entrepreneurs we help. Please encourage supporters such as volunteers and donors to sign on, too. They don't have to be business owners.

We are asking every center – that means you – to distribute the letter to your business clients and supporters. Our goal is to get a minimum of at least 10 additional signers for each center so that we have 1,000+ signers on the letter!

Signing on is easy. They can simply click on this link:

<https://docs.google.com/forms/d/1aPPSPAYakuhxlbYyB3qj48nVCU8V4VAaMkFJ - DelyU>, fill in a few lines of relevant information, and hit submit.

We will list ALL WBC Directors unless you “opt-out.” If you wish to do so, please respond accordingly to this email no later than March 10, 2018. AWBC will aggregate names we receive and include the logos for each of our centers on the final letter.

Here are some easy ways to engage WBC clients, volunteers and supporters:

- Send a mass email request with a link to the letter
- Ask staff to send personal email requests to business owners/clients with whom they have a close relationship
- Post the letter on your social media pages
- Circulate a paper copy of the letter at your training and counseling events and ask clients to sign on. This will require that you then submit their information for them through the link.

Thanks for your help,

Bonnie Nawara
AWBC Board Chair & Acting CEO