



AWBC Facebook Group Page

Have a quick question? Want to know what another WBC is doing? Want some general advice? Post it on the AWBC Group Page and get answers and more. It's about building a community and not reinventing the wheel. Join today: www.facebook.com/groups/awbcmembers - Or in the Facebook Search Menu: AWBC Members. If you have any issues or questions about how to log on/gain access, send an email to: awbcmembers@groups.facebook.com

Benefits & Resources

As part of your benefits, we hope you will take advantage of the excellent values and resources provided by AWBC supporters:

Constant Contact

Sign up your WBC for FREE Constant Contact Account! Receive the following online marketing tools:

- Sign Up for a Free Constant Contact Account for WBC center
<http://wbcprogram.constantcontact.com>
- Free Email Marketing Tool: Send professional, mobile responsive emails to your clients and partners. Upload up to 10,000 email addresses and send unlimited emails.
- Free Survey Tool: See what your clients really want or are thinking.
- Free Event/Registration Tool: Take registration and payment online.
- Free help or support just **call our Partner Team at 855-854-8609**; Let them know that you are part of the Women's Business Center Program. Our partner name is: **wbcprogram**.

Meet your local Constant Contact Director today. Call or email your local Constant Contact Director so they can help your staff and clients become a better marketer and optimize your center's Constant Contact results. Connect with your local Constant Contact Director now- [Click and Get Connected Today!](#)

Need a FREE Speaker? Need more programming, workshops, clients, or attendees?

- Constant Contact will speak for Free.
- Constant Contact wants to help you add value to your existing clients and help you recruit even more clients.
- We provide and teach small businesses marketing best practices, tips and tools to help your clients "Rev Up Their Revenues, Results, and Reach".
- This is NOT a sales presentation.
- Our goal is to educate and empower your clients with marketing tips, tools and best practices that they can start implementing that day.

Request a FREE Constant Contact speaker: www.constantcontact.com/NeedASpeaker

Intuit/QuickBooks

QuickBooks for Your WBC

The Intuit Donation Program for Women's Business Centers at TechSoup provides copies of Intuit's popular QuickBooks software to AWBC members. AWBC members may request one QuickBooks Accountant product and up to 25 QuickBooks Online Essentials products to be used for client training at no cost every July 1 to June 30.

To obtain the QuickBooks software, write to intuit@techsoup.org to request a login ID and password. Please include your contact information (phone number and email address) and your center's URL (for example, <http://nywbc.org/>) in your email.

Use your login ID and password to login to <https://www.techsoup.org/Login> and access the free subscriptions at the special Intuit landing page: <http://www.techsoup.org/intuit-wbc> Please note: Be sure to add "WBC" to the end of this URL as shown. By leaving off "WBC", you inadvertently access the fee-based catalog for nonprofits.

To contact TechSoup customer service, email intuit@techsoup.org and expect a response within 3-5 business days. To contact Intuit for technical support, please first visit: <http://support.quickbooks.intuit.com/Support/> to see if your question can be easily answered. If you still need assistance, please contact TechSoup customer service.

QuickBooks for Your Clients

WBC clients will receive a 30% discount on QuickBooks Pro, QuickBooks Premier or QuickBooks Online. The discount is only available by calling (800) 498-7401 ext. 1478 to place an order. [Click here](#) for a document that you can use to share information about this offer.

This is an exclusive discount for clients of AWBC members. Be sure your clients mention the WBC program when they call.

VistaShare

- AWBC members receive \$1,000 off the purchase of a new license for VistaShare's [Outcome Tracker client management system](#).
- To start on a smaller scale, the [Outcome Tracker Starter Package](#) provides an "off-the-shelf" version of Outcome Tracker and the license **fee is waived** for AWBC members.
- If you are already an Outcome Tracker user, the license fee is waived to add a module to your existing system.

Please contact VistaShare for details at 866-828-4782, Option 1 or sales@vistashare.com. Your initial conversation will determine your needs. VistaShare then will provide you with a proposal.

ADP

ADP is offering one month free payroll to AWBC members and to your small business clients. Here is a [link](#) to take advantage of the offer.

ADP is a comprehensive global provider of cloud-based Human Capital Management (HCM) solutions that unite HR, payroll, talent, time, tax and benefits administration. ADP has a wide-range of tools to help small businesses:

- **ADP HR Tip of the Week blog** – with new posts almost every Monday: <http://sbshrs.adpinfo.com/blog>
- **HR Solutions Webcast Series:** <http://sbshrs.adpinfo.com/hrwebcasts>
- **Thrive Newsletter** - providing insights to address challenges, promote growth, and power a small business to its full potential. Sign up for the monthly newsletter and get emails with the latest posts from contributors on a broad range of topics to help businesses Thrive: <http://www.adp.com/thrive>

IBIS World

IBISWorld provides industry intelligence that analyzes the business operating risks and opportunities in 1300 U.S. industries. Each industry report provides the most detailed performance data and analysis on

the market including supply chain information, forecasts, risk scores, operating strengths and weaknesses, analysis of external drivers, major player market strategies, and industry profit and costs benchmarks.

IBISWorld is an online industry solution. Reports are updated three times per year on average. IBISWorld is used frequently as a consulting tool and works well with business plan writing and preparation.

IBISWorld is offering **one free sample industry report** to each AWBC member. Please email ariel.kostrinsky@ibisworld.com with the industry you are interested in. Report will be sent by email.

Outreach Systems/Neoserra

OutreachSystems is proud to offer the AWBC members an annual \$2500 discount on its Neoserra Client Activity Tracking System and eCenter Direct online portal. The Neoserra CRM system is fully integrated with the EDMIS system and offers a flexible, user-friendly client management system, while eCenter Direct offers an online option for client to register for services or training events. Please contact Colette Williams at 805-967-1280 or sales@outreachsystems.com for more details.

Palo Alto Software/LivePlan

Through our partnership with Palo Alto Software, we have secured an organization-wide agreement to donate in-kind (free) access to LivePlan for internal/education use by WBC staff. This free LivePlan software is for 3 months' access initially and is a \$59.85 value. For centers that use LivePlan with clients, Palo Alto Software is offering a significant discount from 25% -50% off retail.

To take part in our partnership and try out LivePlan, please follow the steps below.

1. **Set up your LivePlan account:** [Click this link to request free access to LivePlan](#)
2. [Click here to watch a recorded demo](#) and access additional LivePlan resources
3. **Schedule a Train the Trainer session for your office:** After watching the demo, Palo Alto Software can host a session for you and your office staff. This session will include best practices and point out often overlooked benefits within LivePlan.

If you are ready to start offering LivePlan to your clients through one-on-one consulting, or entrepreneurship workshops/classes and need accounts for your clients, please contact Josh Fegles or Justin Hardersen with Palo Alto Software at consultants@paloalto.com.

Master Your Card

Master Your Card is a community empowerment program sponsored by MasterCard that helps small businesses learn how to master electronic payments to compete in today's economy. Accepting electronic payments pumps energy and resources into businesses, giving them the technology they need to attract more customers, retain them, save time and master their money.

Master Your Card has created an online content series of five short webinars covering useful topics for your small business: the benefits of accepting cards, navigating the payment processing system, negotiating for the best processor contract, understanding contracts and statements, and tips for getting the most out of card acceptance.

<https://www.masteryourcardusa.org/partner/awbc>

Verisign

Verisign, a global leader in domain names and internet security, has developed a series of educational tools to help small businesses set up an online identity, which is essential in today's digital world. Whether it's through a social media page, a company-branded email or a website, an online presence will help small businesses attract new customers and strengthen relationships with existing ones.

Here's the link to the seven presentations: <http://awbc.org/verisign-resources/>

WE Lend

If you signed up for access to the WE Lend training programs at the 2016 conference, you should have received your credentials by email. If you have not received your login emails, send an email to nta@ncrc.org and a staff member will resend your credentials.

Based on your feedback, NCRC is revising the WE Lend training programs and everyone who has signed up can look forward to the Microloan Packaging Training Program and other exciting new offerings in the second quarter of 2018! For more information contact info@dcwbc.org

Direct Selling Education Foundation

The Direct Selling Education Foundation (DSEF) invites AWBC members to become an education partner with its new entrepreneurship initiative.

You will receive free access to the Direct Selling Entrepreneur Workshop, a curriculum that you can offer as a one-hour workshop or lunch and learn, a two-hour seminar or a three-hour session with a panel of direct selling professionals. You also have the freedom to add the curriculum to your existing business start-up/planning training program as a special topic.

DSEF Fellows are available to help you integrate the materials into your course offerings and coach you on how to connect with direct selling entrepreneurs in your community who can serve as guest speakers and panelists. To register to become an education partner [click on the link](#). For more, reach out to Christine Pigsley at Christine.pigsley@gmail.com.