

2018 WBC Leadership Conference

Optional Sessions

Training Techniques for Adult Learners - 12:30pm - 3:00pm

This presenter will share ideas, insights, facilitations, tools & processes for assessment, planning, action & results assisting WBC Directors and Trainers to ensure high quality workshops.

The League of Extraordinary Women: Building a Network of Individual Donors - 3:00pm - 5:00pm

Several WBCs have increased individual giving substantially by reaching out to those who understand out work best: women leaders. If you aren't raising money from individuals, you're ignoring the largest source of funds out there. Learn from your peers how to start a League of Extraordinary Women and raise more money in your own community.

How to be a Better Counselor - 12:30pm - 5:00pm

This session will provide innovative methods, examples, apps, etc. to help WBCs better assess and assist their clients as they start and grow their businesses.

Business Model Canvas - 12:30pm - 5:00pm

Introducing a strategic tool that can be used to develop a new business model or document an existing one including its essential building blocks, its relationship to your client's formal business plan, and its effectiveness throughout the life of their business. Take away skills and tools to your own center and offer to your clients.