



ASSOCIATION OF
WOMEN'S BUSINESS CENTERS



IGNITING OUR

POWER

KANSAS CITY

#AWBCLead2024

2024 Leadership Conference



September 10 - 12, 2024 | Kansas City, MO

WHO ATTENDS THE LEADERSHIP CONFERENCE?

*BASED ON 2023

WOMEN'S BUSINESS CENTER (WBC) DIRECTORS, LEADERSHIP, AND STAFF

300+
Attendees

44
Sessions

22
Exhibitors

“The conference was so valuable! Variety of content with generally very quality speakers that were passionate and informed - including some that actually brought concrete data in to educate us as part of their presentations.”



Expanding on the 2023 conference theme, which paid tribute to the trailblazers who laid the foundation for the WBC network and marked the 25th Anniversary for AWBC, our focus in 2024 is sustaining the momentum and **‘Igniting Our Power.’**



PLATINUM EXCLUSIVE

\$100,000

- Keynote/Live address on main stage
- Opportunity to lead breakout session
- Custom virtual event hosted in 2024 for AWBC members
- Present Marsha Bailey Leadership Award on main stage
- Exhibitor booth
- 10 Tickets to the conference
- 2 Hotel rooms
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag
- \$1,500 giveback to the WBC conference tuition fund

DIAMOND

\$50,000

- Live Address on main stage
- Breakout Session (live or encore)
- Exhibitor booth
- 5 Tickets to the conference
- 1 Hotel room
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag

GOLD

\$30,000

- Breakout session (live or encore)
- Exhibitor booth
- 3 Tickets to the conference
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift

SILVER

\$15,000

- Breakout session (live or encore)
- Exhibitor booth
- 1 Ticket to the conference
- Swag Bag: Include materials and promotional gift

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AWBC WELCOMES YOU TO JOIN US AS A SPONSOR!

WELCOME RECEPTION \$15,000

- Live Address at Welcome Reception
- Exhibitor Booth
- Opportunity to display marketing banner or backdrop
- Swag Bag: Include materials and promotional gift
- Custom email marketing to attendees with logo
- Opportunity to greet attendees at welcome reception check-in



MEAL SPONSOR \$15,000

- Custom branding during breakfast or lunch of your choice
- Opportunity to showcase branding video during breakfast
- Exhibitor Booth
- Opportunity to display marketing banner or backdrop
- Swag Bag: Include materials and promotional gift
- Custom email marketing to attendees with logo



EXHIBITOR \$5,000

- Exhibitor booth
- 1 Ticket to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift



HEADSHOT LOUNGE \$2,500

- *Add-on to Exhibitor Booth
- 1 Ticket to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift





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SPONSORSHIP AGREEMENT FORM

Qty.

- ☐ \$100,000 Platinum Presenting Exclusive (1 available)
- ☐ \$50,000 Diamond Sponsor Exclusive (1 available)
- ☐ \$30,000 Gold Sponsor (3 available)
- ☐ \$15,000 Silver Sponsor
- ☐ ~~\$15,000 Welcome Reception Sponsor~~ **(SOLD)**
- ☐ \$15,000 Meal Sponsor (5 available)
- ☐ \$5,000 Exhibitor (20 available)
- ☐ \$2,500 Headshot Lounge (1 available - *Add-on must be purchased with exhibitor booth or additional sponsorship)

Name for Recognition Purposes:

Contact Name: _____

Address: _____

Email: _____

Phone: _____

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

Please make checks payable to:

Association of Women's Business Centers
10 G. Street NE, STE 600
Washington, D.C. 20002

