The Association of Women’s Business Centers (AWBC) ignites entrepreneurial opportunities for women by supporting and sustaining a national network of more than 145 Women’s Business Centers (WBCs) across the country. Since 1998, AWBC has represented and advocated for the entire WBC community to influence policy, create a sustainable resilient network and deepen our collective impact with women seeking to start or grow their businesses.

Building from the 2022 conference surrounding the theme of a future re-imagined, this year AWBC celebrates its 25th Anniversary to honor the pioneers that paved the path to the WBC network, and celebrate its growing momentum. Through a powerful display of the stories that made us, and compelling educational sessions customized for each participant, the 2023 Leadership Conference— which will be held in Washington, D.C., will offer a can’t miss experience!

Each day will feature valuable, highly interactive sessions aimed at empowering WBC leadership to source diverse funding and programmatic resources, while also engaging the voices of this national program on Capitol Hill.
Statutorily required by Congress to serve economically and socially disadvantaged individuals, WBCs play a critical role in the business creation and growth process, training and counseling entrepreneurs in all stages of business ownership, from launching a business to stabilizing and expanding existing businesses.

145 WBCs served 88,000 clients in 2021, a 36% increase in 2 years

- **70%** Women
- **56%** People of Color
- **36+** Languages

WBC clients created/sustained **90,000 jobs** in 2021, a **93%** increase in 2 years. WBC clients accessed **$400 million** in business loans and other funding, a **152%** increase in 2 years.
AWBC welcomes you to join us as a sponsor!

**Diamond** $50,000
- Keynote/Live Address on Main Stage
- Breakout Session
- Custom Virtual Event in 2023
- Present Marsha Bailey Leadership Award
- Exhibitor Booth
- Swag Bag: Include Materials and Promotional Gift w/Logo Featured on Bag
- Full-Screen Splash Page on Event App with Full Analytics Report
- Email Marketing: Custom E-Blast to Attendees With Logo

**Platinum** $30,000
- Live Address on Main Stage
- Custom E-blast to Attendees
- Breakout Session (live or encore)
- Full-Screen Splash Page on Event App with Full Analytics Report
- Opportunity to Include Promotional Gift Item in Attendee Swag Box

**Gold** $15,000
- Custom E-blast to Attendees
- Custom Banner Ad on Event App with Full Analytics Report
- Custom Sponsor Highlight on the Interactive Map in the Event App
- Breakout Session (live or encore)
- Opportunity to Include Promotional Gift Item in Attendee Swag Bag

**Silver** $10,000
- Custom E-blast to Attendees
- Custom Sponsor Highlight on the Interactive Map in the Event App
- Opportunity to Include Promotional Gift Item in Attendee Swag Bag

**Bronze** $5,000
- Logo in Promotions and App
- Opportunity to Include Promotional Gift Item in Attendee Swag Bag

**Exhibitor** $2,500

***All sponsorships include branding in event promotions and the event app***

awbc.org/2023-leadership-conference
Please email the below information to events@awbc.org even if you have partnered with our event in the past. This ensures we have the most up-to-date information on file.

**Sponsorship Level:**

**Organization Name:**
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**Address:**
**Phone:**
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Email logo in png format to events@awbc.org

**Make checks payable to:**
Association of Women’s Business Centers
10 G Street NE STE 600
Washington, D.C. 20002

**Name:**
**Date:**
**Signature:**

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