

National Women's Business Centers of Excellence



ASSOCIATION OF
WOMEN'S
BUSINESS
CENTERS

Inaugural Year Funding Provided by:

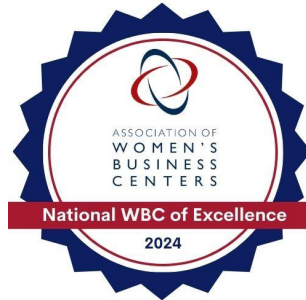


DUTCH B
FOUNDATION

Milestone 3
August 24, 2023

Purpose of National WBCs of Excellence

To recognize organizations that demonstrate commitment and efficacy of the mission, vision, and values of their Women's Business Center thereby achieving the greatest outcomes for women owned businesses.



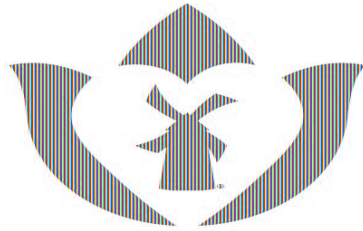
Objectives for today:

- Get to know your fellow cohort members *better*
- Discuss Assignment #2: **Strategic Plan, Goals and Tracking**
 - Peer sharing in small groups
 - What goals are you thinking of adopting or have already adopted?
 - How are they different than your peers?
 - To whom are you accountable with your goals?
 - What kind of timelines are you considering?
 - How do you track your progress?
- Second Assignment: Strategic Plan, Goals and Tracking



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Thank You Dutch Bros Foundation!



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Gwen Pokalo

Co-Chair, Capacity Building Committee

Center for Women & Enterprise

Burlington, VT



Jackie Perrault

Co-Chair, Capacity Building Committee

Jacksonville Women's Business Center

Jacksonville, FL

2023 National WBC Excellence Task Force

- Gwen Pokalo Hart - CWE Vermont
- Jackie Perrault - Jacksonville WBC
- Marian Doub - MDC Consulting
- Nancy McLain - Center Dynamics
- Whitney Brown - iHOPE Charleston, SC
- Nikki Hahn - WEDC
- Kathryn Walker - WBC of Northern VA
- Colleen McAluney - Patsy T Mink Center of Honolulu
- Dave Vedera - WESST

THANK YOU!



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Connect with your peers!



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2023 National WBC Excellence Cohort

- Austin Goble, Catalyst (AL) & Norma Dunn, MCSC Kern (CA)
- Mona Miller, Catalyst (AL) & Mara Keyes, WWBIC Southwest
- Laura Suarez, Prestamos (AZ) & Andres Atra, Metro WBC (PR)
- Jackie Scott, Inland Empire (CA) & Shawntay Dixon, Great Lakes (MI)
- Katty Ibarra, San Diego & Imperial & Minerva Calatayud, WBDC - Aurora (IL)
- Mazine Kosler-Koven, MCSC (CA) & Rocio Gonzales-Zornos, WBC of Charlotte
- Yvonne Villalpando, WBDC (IL) & Jessica Vidican-Neisuius, Washington WBC
- Stephanie James, Central Indiana & Mary Helen Aldeis, The Border Center (TX)
- Chandra Reber, CWE (NH) & Persephone Zill, WEDC Westchester WBC (NY)
- Steve Maiorano, WCEC (NJ) & Ann Marie Wallace, WBCs of Utah
- Dave Vedera, WESST-Rio Rancho & Whitney Brown, I-Hope (SC)
- Dawn Facka, WESST-Farmington & Meghan Florkowski, WISE (NY)
- Humberto Hajar, WESST-Las Cruces & Margaret Wilson-Anaglia, LIFT Fund (TX)



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2023 National WBC Excellence Cohort

- Rhonda Gilliam-Smith WESST-Roswell (NM) & Odiedra Williams, Community Works (SC)
 - Sara Vescio - WBC at Canisius College (NY) & Anne Flynn Schlicht, Chatham (PA)
 - Danice Langdon, WBC Fayetteville (NC) & Jennifer Edwards, REI (OK)
 - Tianna Leger, The Institute (NC) & Kim Shelton, Orange County (CA)
 - Olajumoke Michael, WBC of Winston-Salem & Shara Gibson, WBC of Richmond (VA)
 - Eileen Soler, Centro Empresarial Para la Mujer & Ashley Whitley, Washington WBC
 - Ericka Small-Sisco, Old Dominion (VA) & Vonesha Mitchell, WBC South (TN)
 - Bistany Bass, WBC of Nashville (TN) & Colleen McAluney, Patsy T. Mink (HI)
-
- Devanny King, WBC of KY & Gwen Pokalo Hart, CWE (VT) & Cynthia Marsh-Croll
 - Jackie Perrault, Jacksonville (FL) & TJ Daniels, The Iowa Center & Ann Frank



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Milestone 3

Strategic Plans and Progress Tracking ([worksheet](#))

- Do you already have a strategic plan for the organization or the Women's Business Center?
 - If so, share 2-3 of those goals and your targets with your peer (worksheet provided)
 - If not, and you had access to more resources and the power to control them, what would you hope to accomplish 5 years from now?
- We'll review why strategic planning and goal-setting is important and some tips to help you set achievable goals.

Next Assignment: Program development & evaluation



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Milestone 4

Program Development & Evaluation

- Define how your organization measures success in the areas of client impact.
- What is the organization's method to evaluate program effectiveness?
- Share examples of programs that have been created, modified or sunsetted as a result of the evaluation process.
- Share evaluation, program or curriculum materials that may be of interest to the work of your peers.
- Share a success story for at least one program or training curriculum.

Next Assignment: WBC Improvement Plan/ Excellence Promise



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2023 Timeline

- Applicant Info Session: June 7 1pm Eastern
- Deadline June 14 12am Eastern
- Task Force Meeting: June 15 2:30 Eastern
 - Review candidates
 - Finalize Materials
- Milestone 1: Orientation June 29 2:30 Eastern
- Milestone 2: July 26 at Conference
- Milestone 3: August 24 2:30 Eastern
 - **MAKE-UP Session** Friday September 8, 2:30 Eastern
- Milestone 4: October 5 2:30 Eastern
- Milestone 5: TBD
- Milestone 6: TBD



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