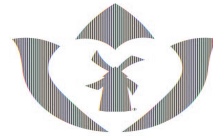


# National Women's Business Centers of Excellence



ASSOCIATION OF  
WOMEN'S  
BUSINESS  
CENTERS

Inaugural Year Funding Provided by:



**DUTCH B**  
FOUNDATION

Milestone 4  
October 5, 2023

# Purpose of National WBCs of Excellence

To recognize organizations that demonstrate commitment and efficacy of the mission, vision, and values of their Women's Business Center thereby achieving the greatest outcomes for women owned businesses.



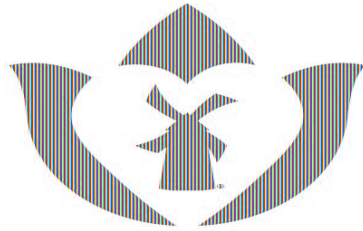
# Objectives for today:

- Get to know your fellow cohort members *better*
- Discuss Assignment #3: **Impact and Evaluation**
  - Peer sharing in small groups
  - What is the organization's method to evaluate program effectiveness?
  - Share examples of programs that have been created, modified or sunsetted as a result of the evaluation process.
  - Share a success story for at least one program or training curriculum.
- Assignment #4: Excellence and Improvement Plan



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# Thank You Dutch Bros Foundation!



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## Gwen Pokalo

Chair, Capacity Building Committee

Center for Women & Enterprise

Burlington, VT

# 2023 National WBC Excellence Task Force

- Gwen Pokalo Hart - CWE Vermont
- Marian Doub - MDC Consulting
- Nancy McLain - Center Dynamics
- Whitney Brown - iHOPE Charleston, SC
- Nikki Hahn - WEDC
- Kathryn Walker - WBC of Northern VA
- Colleen McAluney - Patsy T Mink Center of Honolulu
- Dave Vedera - WESST

THANK YOU!



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Connect with your peers!



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# 2023 National WBC Excellence Cohort

- Austin Goble, Catalyst (AL) & Norma Dunn, MCSC Kern (CA)
- Mona Miller, Catalyst (AL) & Mara Keyes, WWBIC Southwest
- Laura Suarez, Prestamos (AZ) & Andres Atra, Metro WBC (PR)
- Jackie Scott, Inland Empire (CA) & Shawntay Dixon, Great Lakes (MI)
- Katty Ibarra, San Diego & Imperial & Minerva Calatayud, WBDC - Aurora (IL)
- Mazine Kosler-Koven, MCSC (CA) & Rocio Gonzales-Zornos, WBC of Charlotte
- Yvonne Villalpando, WBDC (IL) & Jessica Vidican-Neisuius, Washington WBC
- Stephanie James, Central Indiana & Mary Helen Aldeis, The Border Center (TX)
- Chandra Reber, CWE (NH) & Persephone Zill, WEDC Westchester WBC (NY)
- Steve Maiorano, WCEC (NJ) & Ann Marie Wallace, WBCs of Utah
- Dave Vedera, WESST-Rio Rancho & Whitney Brown, I-Hope (SC)
- Dawn Facka, WESST-Farmington & Meghan Florkowski, WISE (NY)
- Humberto Hajar, WESST-Las Cruces & Margaret Wilson-Anaglia, LIFT Fund (TX)



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# 2023 National WBC Excellence Cohort

- Rhonda Gilliam-Smith WESST-Roswell (NM) & Odiedra Williams, Community Works (SC)
- Sara Vescio - WBC at Canisius College (NY) & Anne Flynn Schlicht, Chatham (PA)
- Danice Langdon, WBC Fayetteville (NC) & Jennifer Edwards, REI (OK)
- Tianna Leger, The Institute (NC) & Kim Shelton, Orange County (CA)
- Olajumoke Michael, WBC of Winston-Salem & Shara Gibson, WBC of Richmond (VA)
- Eileen Soler, Centro Empresarial Para la Mujer & Ashley Whitley, Washington WBC
- Ericka Small-Sisco, Old Dominion (VA) & Vonesha Mitchell, WBC South (TN)
- Bistany Bass, WBC of Nashville (TN) & Colleen McAluney, Patsy T. Mink (HI)
- TJ Daniels, The Iowa Center & Ann Frank (MD)
- Devanny King, WBC of KY & Gwen Pokalo Hart, CWE (VT) & Cynthia Marsh-Croll



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# Milestone 4

## Impact and Evaluation ([worksheet](#))

- What is the organization's method to evaluate program effectiveness?
  - Share examples of programs that have been created, modified or sunsetted as a result of the evaluation process.
  - Share evaluation, program or curriculum materials (worksheet) that may be of interest to the work of your peers.
  - Share a success story for at least one program or training curriculum.
- We'll review why program and curriculum evaluation and review is important and some tips to help you set achievable goals.



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**Next Assignment: WBC Improvement Plan / Excellence Promise**

# Milestone 5

## WBC Improvement Plan/ Excellence Promise

- Draft a proclamation with evidence that points to the WBC's excellence in quality and service
- Include your commitment to improving in some area within 2 years
- WBC Excellence Task Force Signs Off
- Advisory Board Signs Off
- Executive Director Signs Off

**Next Assignment: Proclamation / Commitment Letter**

**Closing Ceremony: Graduation of WBC Excellence**



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# 2023 Timeline

- Applicant Info Session: June 7 1:00 p.m. ET
- Deadline June 14 12:00 a.m. ET
- Task Force Meeting: June 15 2:30 p.m. ET
  - Review candidates & Finalize Materials
- Milestone 1: Orientation June 29 2:30 p.m. ET
- Milestone 2: July 26 at Conference
- Milestone 3: August 24 2:30 p.m. ET
  - **MAKE-UP Session** Friday September 8, 2:30 p.m. ET
- Milestone 4: October 5 2:30 p.m. ET
  - **MAKE-UP Session** Friday October 20, 2:30 p.m. ET
- Milestone 5: November 2 at 2:30 p.m. ET
- Graduation Ceremony: December 7 at 2:30 p.m. ET

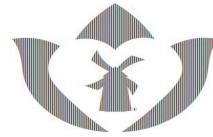


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