



Strategic Planning and Progress Tracking

Scenario: As a Women's Business Center leader, you already know and understand the value of taking a pause from working "in" your business and putting in some focused effort to work "on" your business. It is no different with our WBC Programs: the old adage applies, "Failing to Plan is Planning to Fail."

To do: If you have a strategic plan that pertains to the women's business center, please share that with your peer. Identify your top 2-3 goals and associated targets, assuming these are goals are actionable by you.

If you don't have a strategic plan, it's okay! You have the opportunity to set some strategic goals. These goals could relate to operations, such as adopting new technology or developing your team, etc. Identify 2-3 goals that are actionable with an associated measurable target. Share these goals with your peer.

In our meeting, we'll also discuss how you track your progress and to whom you are accountable with your goal setting and tracking.

Your Name:

Your WBC Name:

Goal #1)

What is the measure of success?

How long do you have to get this done?

Goal #2)

What is the measure of success?

How long do you have to get this done?

Goal #3)

What is the measure of success?

How long do you have to get this done?