



ASSOCIATION OF
WOMEN'S
BUSINESS
CENTERS

National Women's Business Centers of Excellence

Impact & Evaluation: Milestone 3

August 8 & August 22, 2024

Purpose of National WBCs of Excellence

To recognize organizations that demonstrate commitment and efficacy of the mission, vision, and values of their Women's Business Center thereby achieving the greatest outcomes for women owned businesses.



Objectives for today:

- Get to know your fellow cohort members *better*
- Spotlight WBC of Excellence Graduate - Devanny King
- Review Assignment #2: **Impact and Evaluation**
- Discuss upcoming assignment



Peer Pairing

- Your accountability partner
- Email introduction to your peer sent
- Schedule time based on your availability to meet with your peer once a month to review assignments
- OK if peer isn't on the same live milestone session
- Have you connected? Do you need support?





Devanny King

Executive Director
Women's Business Center of Kentucky



Milestone 3

Impact and Evaluation ([worksheet](#))



Peer sharing in small groups

- We'll review why program and curriculum evaluation and review is important and some tips to help you set achievable goals.
- What is the organization's method to evaluate program effectiveness?
 - Share examples of programs that have been created, modified or sunsetted as a result of the evaluation process.
 - Share evaluation, program or curriculum materials (worksheet) that may be of interest to the work of your peers.
 - Share a success story for at least one program or training curriculum.



Breakout Sessions / Group Sharing

2024 Program Timeline

10:00 a.m. PT/ 1:00 p.m. ET

Applicant Info Session	May 21, 2024
Deadline to Apply for Cohort	June 10, 2024
Milestone 1	June 13 & June 27, 2024
Milestone 2	July 11 & July 25, 2024
Milestone 3	August 8 & August 22, 2024
Milestone 4	September 12 (At Conference) & Sept. 26
Milestone 5	October 10 & October 24, 2024
Milestone 6	November 7 & November 14, 2024
Milestone 7: Graduation	December 5, 2024

Milestone 4 (breakout session at conference)

Strategic Plan, Goals and Tracking

- Identify between 3 and 5 strategic goals for this year, either set for you or set by you.
- Share what progress you've made toward these goals or how you will measure success.
- Discuss how you can or do share your successes with your internal and external stakeholders.
- If you had access to more resources, what would you hope to accomplish 5 years from now?



Cohort Tool Kit

- Shared Google Drive
- Access presentations and worksheets for each milestone
- Upload your milestone assignments in tool kit respective folder

AWBC Courses Page

- Access presentations and worksheets for each milestone
- Shows course progress for each lesson
- <https://awbc.org/wbcexcellence2024>

