



Leveraging Verizon Programs for Capacity Building and Funding

September 11, 2024

Part One:

Small Business Digital Ready

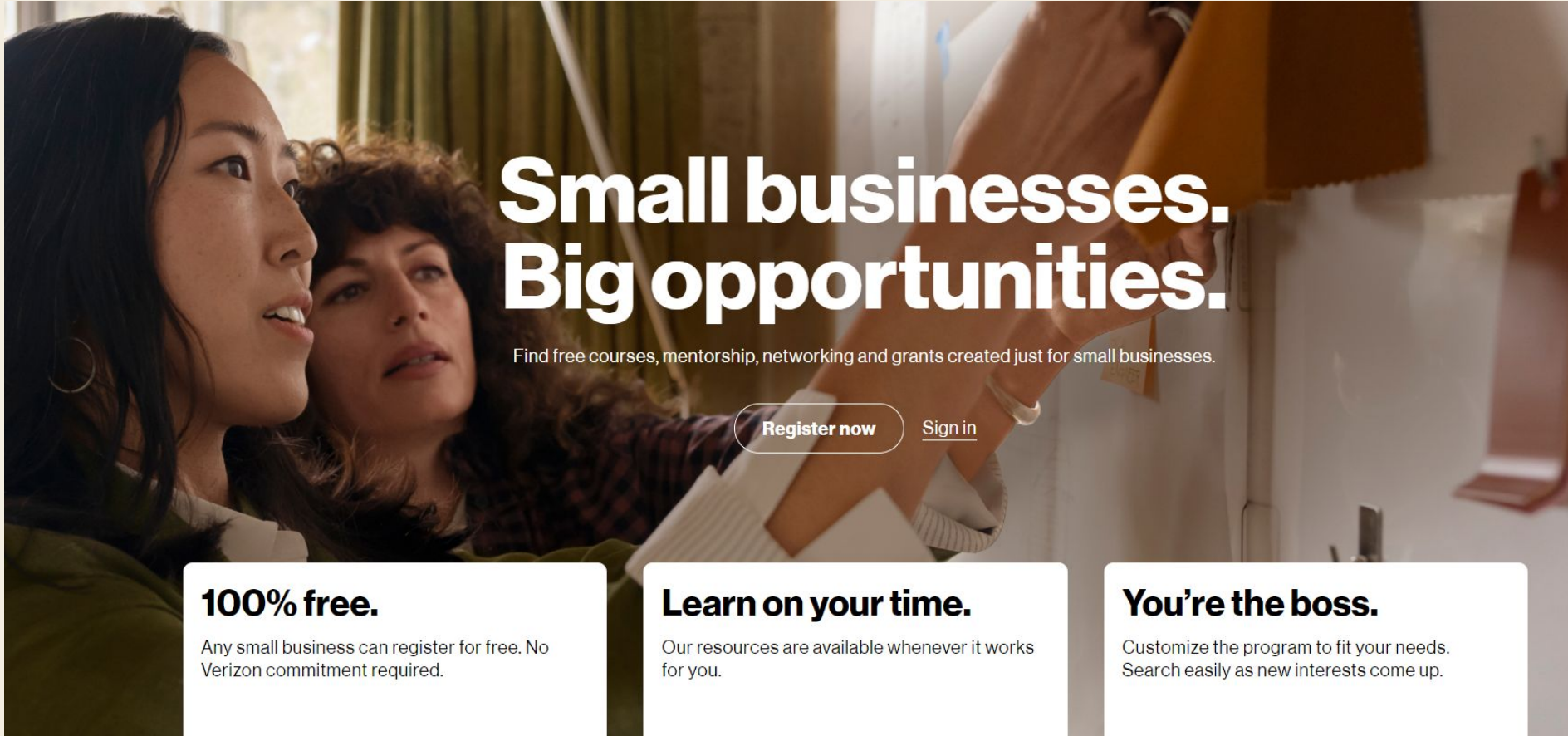
Part Two:

Verizon Skill Forward

**By 2030, Verizon
will provide 1M
small businesses
with resources to
help them thrive
in the digital
economy**



Welcome to Small Business Digital Ready!



**Small businesses.
Big opportunities.**

Find free courses, mentorship, networking and grants created just for small businesses.

[Register now](#) [Sign in](#)

100% free.

Any small business can register for free. No Verizon commitment required.

Learn on your time.

Our resources are available whenever it works for you.

You're the boss.

Customize the program to fit your needs. Search easily as new interests come up.

Courses

50 total,
23 in Spanish

Coaching

200+
expert workshops

Community

Online + in-person
networking

Incentives

>\$1M in small
business grants

What's New

- Overhauled registration process - Oct 2023
- New info hub + improved user experience - April 2024
- Guest pages for courses, events, grants - April 2024
- Learning paths - July 2024
- Search feature - **coming 9/18!**
- Capital marketplace - **coming 9/18!**
- Referral program - **coming 9/18!**

- ACE WBC
- Benedict College WBC
- BOC Bronx WBC
- BOC Brooklyn WBC
- Bowie State WBC
- California Capital WBC
- Capital Region WBC
- Central Valley Women's Entrepreneur Center
- Greater Houston Women's Chamber
- Great Lakes WBC
- Great Wealth Works WBC
- Greenwood WBC
- GROW Nebraska
- Jacksonville WBC
- Kern Women's Business Center
- Local Development Corporation of East NY
- Maryland WBC - Rockville

- Economic Development Inc
- Metro Women's Business Center
- Mink Center for Business @ YWCA of Oahu
- Montana WBC - Prospera Business Network
- Nevada WBC
- NEW WBC
- North Dakota Women's Business Center East
- Old Dominion University WBC
- Pacific Asian Consortium in Employment (PACE) WBC
- Queens WBC
- REACH WBC
- San Diego & Imperial WBC - Southwestern CC
- SD CEO East WBC
- SD CEO West WBC

- Tampa Bay WBC
- Urban League of LA WBC
- Washington WBC
- WBC of Eastern MA
- WBC of Northern UT - Salt Lake Chamber
- WBC of Northern VA - Community Business Partnership
- WBC of Richmond
- WEDC - Mid-Hudson WBC
- WEOC WBC
- Western Dairyland WBC
- Women's Business Border Center
- WBC of Greater Cincinnati
- WBC at Jedi
- WBC of Fayetteville
- WBC of Kentucky
- Women's Business Development Council





Verizon Skill Forward

Miranda Dudek, Sr Program Manager

**By 2030, Verizon will
help upskill and
reskill 500,000
individuals to prepare
them for in-demand
jobs of today and
tomorrow.**



Our Reasons Why

verizon



71%

employers responded that online credentials were equal to or better than those earned through traditional means.

*World University News
(2022)*



64%

employers agreed that the need for continuous lifelong learning will demand higher levels of education and more credentials.

*Harvard Business Review
(2022)*



73M

US jobs are estimated to be eliminated by 2030 due to automation.

*McKinsey Global Research
Institute (2017)*

Introducing Verizon Skill Forward

Designed by Verizon + edX to reskill and upskill learners in today's fastest growing jobs through career-enhancing online training.

- Free, one-year subscription
- Access to 250+ courses
- Gain professional career certificates



Skill Training Catalog

80+

professional career certificates programs

10+

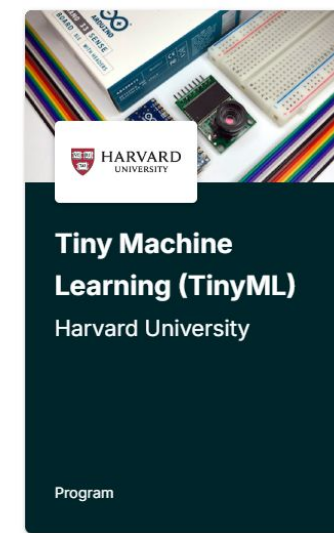
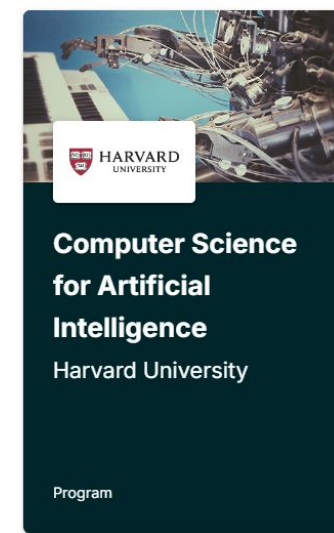
Spanish language programs from Latino organizations

250

online, self-paced courses

30+

content providers, including universities



Career Resources

Skills Builder:

A handy tool to help learners get started with learning

- Understand skills needed for careers of interest
- Get tailored recommendations for courses and programs

Career Engagement Network:

An online hub to help learners advance their careers

- Live workshops and networking events
- Resume and cover letter templates by industry, with examples
- A curated job board from edX's employer partners

Getting Started

Unlocking 12 months access to Skill Forward's curated catalog of courses and certificate programs takes three steps.

Step 1: Submit an application.

You need to be aged 18+ and reside in the US.

Step 2: Activate your account.

Click "Activate" in your Welcome Email.

Step 3: Complete orientation.

Complete the 30-minutes introductory course.

Feedback So Far

“I have been really looking forward to learning more about computer systems and programming. I was so excited [about this program], I recruited a friend to do this along with me. [I’m] very thankful to Verizon and so glad for this opportunity!”

“Great classes with wonderful instructors. Extremely helpful towards achieving my learning goals and adding many new skills.”

“[Skill Forward] has given me the ability to gain valuable knowledge in a format I wouldn't be able to achieve elsewhere.”

“The learning journey has equipped me with the needed skills for a successful career pivot.”



Interested in Verizon Skill Forward?

Scan the QR code to learn more & apply, or
help others learn about it by sharing the link!

