



PROCUREMENT
& SUPPLY

SUPPLIER DIVERSITY

ASSOCIATION OF WOMENS BUSINESS CENTERS

CONFIDENTIAL

Supplier Diversity – September 12, 2024

EQUITY»»
IN ACTION

SUPPLIER DIVERSITY PROGRAM

T-Mobile recognizes businesses that are at least 51% owned, managed and controlled by one or more U.S. citizens and who meet one or more of the following classifications, as Diverse. We specifically request CPUC, GSA, & nationally recognized certifications:

- Small Businesses – Learn more on the census.gov website
- Women Owned
- Veteran Owned
- Service-Disabled Veteran Owned
- Minority Owned (Asian/Pacific Islander, African-American, Hispanic, Historically Black Colleges & Universities (HBCU), Native American)
- LGBTQ Owned
- HUBZone (Considered diverse, regardless of meeting the above classifications) based on geographical location & hiring practices
- Disabled: Learn more on the Disability:IN website



Sr. Director, Olga Perelman



Director, Chi Pak



Joyce Christiano



Stacie Harwood

Supplier Diversity's Mission is to provide fair & equitable access to opportunities for all our suppliers while growing a robust supply chain that reflects our Un-carrier diversity values. When this happens, our customer relationships are strengthened and the communities we serve can continue to develop and thrive.

T-MOBILE'S SUPPORT OF WOMEN AND MINORITY-OWNED BUSINESSES



2023 Total Tier I Spend:
\$2.9B

2023 Tier I Spend With Women-Owned Businesses:
\$1.1B

2024 YTD Tier I Total Spend
\$1.7B

2024 YTD Tier I Spend With Women-Owned Businesses:
\$519.1M

Supplier Diversity Awards

- **Recognition:**
- **Minority Business Roundtable**
- **Corp of the Year – AACCKC**
- **Top 50 Best-of-the-Best – NBIC/NGLCC**
- **Corp of the Year – GSBA**
- **Top Corp of the Year – WBENC**
- **Corp of the Year – PSWMSDC**
- **Impact Award – T-Mobile DE&I**
- **Diversity Champion – USPAACC**
- **Supply Chain Diversity Leaders**

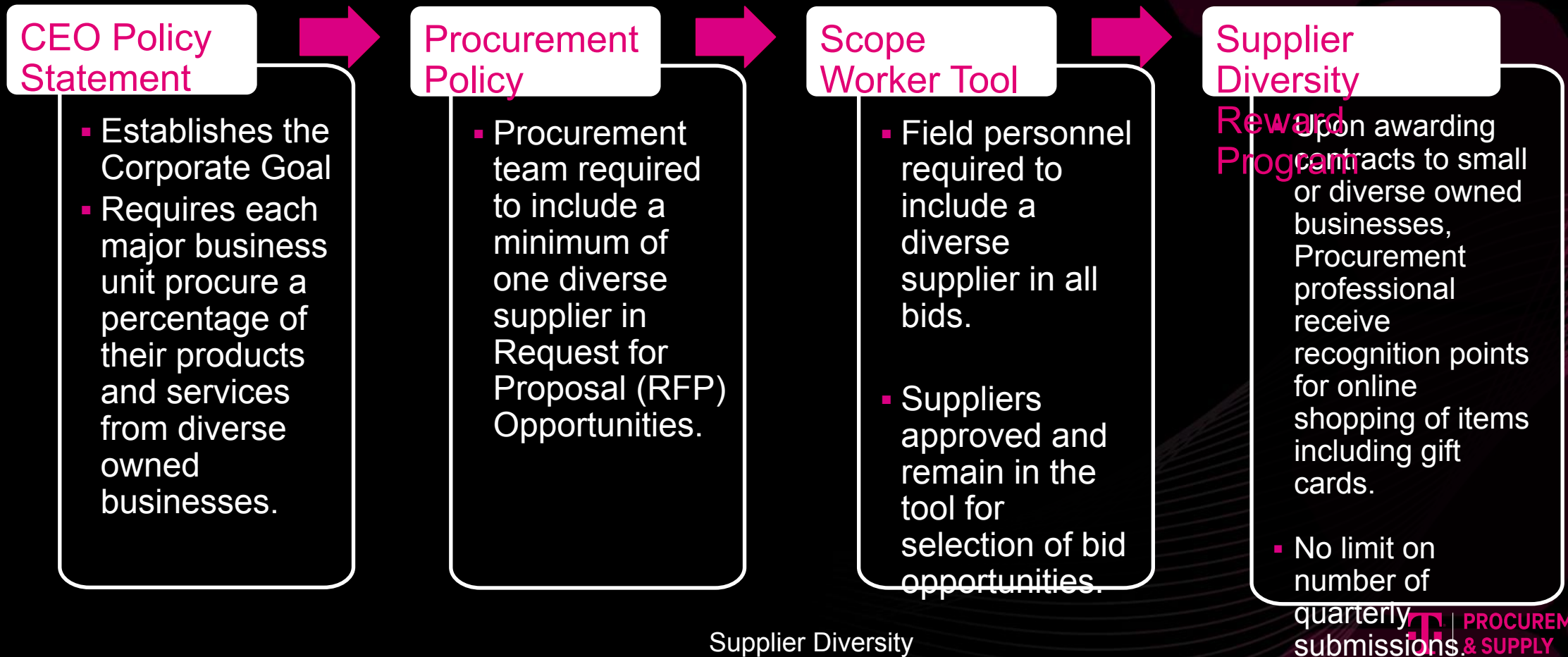
Supplier Diversity

Spend supports customer, government and California Public Utility Commission (CPUC) diverse spend results



T-MOBILE PROCUREMENT PROCESS

T-Mobile uses industry best practices for procurement of products and services.



T-MOBILE PROCUREMENT CATEGORIES OF FOCUS:

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Supplier Diversity

T-MOBILE NEXTTECH DIVERSITY PROGRAM 2021 – 2024 YTD

T-Mobile Commitment:
565

A T-Mobile led & Industry-supported initiative providing a mix of investment, outreach, professional training, certification, licensing, and job placement services for men of color and women to become Network Technicians and Network Equipment Drivers

529

Employed

75

Women

137

Veterans

38

States Supported

Industry Partners

206

Commitment

T-MOBILE PROJECT 10MILLION

Closing the Digital Divide and Ensuring that Every Student has the Opportunity to Succeed

Initiative aimed at providing free internet connectivity to millions of underserved student households to support educational needs.

T-Mobile partners closely with school districts to offer free wireless hotspots, high-speed data, and access to affordable devices like Chromebooks and tablets.

By the end of 2023, T-Mobile had provided \$6.4 billion in products and services and connected nearly 6 million students across the country through Project 10Million and other education initiatives.

T-MOBILE SPONSORED MANAGEMENT PROGRAMS

Los Angeles Ascend – 9 weeks

- A national network of local business support organizations joining forces to accelerate the growth of small businesses.
- Local Initiatives Support Corp (LISC) LA serves as the project lead for Ascend LA- a collaborative initiative aimed at helping diverse small businesses throughout Los Angeles County gain access to management education, capital, and contracting opportunities to stimulate business growth and job creation.

Ascend National Cohort – 9 weeks – Various locations

- Improve management skills
- Increase access to markets
- Grow access to money
- Companies with \$3 million+ in revenue enter with a defined opportunity or challenge statement.
- Business coaching from EY, RSM, PointB, and JPMorgan Chase .
- Executive education courses from the University of Washington Foster School of Business, Northwestern University's Kellogg School of Management, and Ohio State University's Fisher College of Business over a 7-month time frame.
- Businesses tracked for 2-years post program completion to measure revenue and business growth.

MBEP – One Week

- The Minority Business Executive Program (MBEP) at the University of Washington increases competitiveness of diverse-owned businesses.
- Residential executive education program, one of three in the US affiliated with the National Minority Supplier Development Council, grows businesses in the \$500,000-\$3 million range.
- Businesses generally report an average year-over-year revenue growth of 10%.



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THANK YOU

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Let's chat!