



## **Notice of Funding Opportunity**

**Verizon Small Business Digital Ready - Round 5: [APPLY HERE](#)**

**Posting Date:** January 27, 2025    **Deadline:** February 7, 2025

The Association of Women's Business Centers (AWBC) is seeking to award 20 Women's Business Centers (WBCs) with the purpose of recruiting registered users into the [Verizon Small Business Digital Ready](#) (VSBDR) platform.

Verizon created and launched the VSBDR platform with the intent of moving 1 million small businesses forward by 2030. VSBDR provides an online curriculum designed to give small businesses the personalized tools to succeed in today's digital world. This mission presents an ideal opportunity for WBCs to help close the digital skills gap with their clients. And, as a bonus, WBCs can stay current with fresh content and resources such as grants for small businesses, when available.

The WBC network continues to provide outstanding results and has outpaced the other VSBDR partners in the previous four rounds of this project, with over 20,000 businesses onboarded through the WBC network. AWBC is increasing the WBC and VSBDR partnership further by awarding 20 WBCs up to \$20,000 in grant funds to help reach a target goal of 250 small businesses per grantee into the VSBDR program with a bonus target of 50% engagement.

### **Grant Details:**

**Award Maximum**                      \$20,000

**Performance period:**            February 17, 2025 - August 17, 2025

**Eligible Entities:**                    AWBC members (WBCs) in good standing

### **Award Terms:**

- Achieve 250 unique registrations onto the VSBDR platform by August 17, 2025. Users must be registered by the awardee's unique assigned link to be counted.
- Promote engagement of the platform with a goal of 50% of registrants completing at least one course.

- Be an active member of the VSBDR cohort by attending the monthly AWBC check-in meetings to share best practices and address any challenges.
- Submit timely reports on grant activity and efforts to promote the VSBDR platform and actions taken as requested.
- The WBC will receive award funds upon milestone achievement as defined below. Tier 1 and 2 are payable upon milestone completion, Tiers 3 and 4 are payable upon project completion.

**Payment Schedule**

Milestones:	Tier 1: 50% to Registration Goal	Tier 2: 100% to Registration Goal	Tier 3: 25% Engagement Bonus	Tier 4: 50% Engagement Bonus
Eligible Payment:	125 Applications Payment: \$5,000	250 Applications Payment: \$5,000	25% Engagement Payment: \$5,000	50% Engagement Payment: \$5,000

**Additional Information:**

AWBC will hold an information session for Q&A regarding this opportunity:

**Info Session:** Friday, January 31, 2025 at 2pm ET/11am PT [Register Here](#)

**Grant Application Link:** <https://awbc.org/vsbdr5/>

**Application Deadline: February 7, 2025**