

POWERUP

2025 Leadership Conference

Washington, D.C.
September 22-25, 2025



ASSOCIATION OF
WOMEN'S BUSINESS CENTERS

More Information:
awbc.org/2025-leadership-conference/

September 22-25, 2025 | Washington, DC

*Who attends the
leadership conference?
based on 2024

WOMEN'S BUSINESS CENTER (WBC) DIRECTORS, LEADERSHIP, AND STAFF

300+
Attendees

18
Exhibitors

45
Sessions

“

The conference was so valuable! Variety of content with generally very quality speakers that were passionate and informed - including some that actually brought concrete data in to educate us as part of their presentations.

”

-PAST ATTENDEE



The 2025 AWBC Conference will embrace the theme **"Power Up."** **Set to take place in Washington, DC**, this year's conference will focus on sustaining momentum and empowering our mission to support small businesses.

Join us as we gather to **inspire, collaborate, and drive impactful change in the Women's Business Center network.** Together, we will lead the charge toward a brighter future for women entrepreneurs everywhere.

FAST STATS FROM OUR
2024 CONFERENCE

327 ATTENDEES CHECKED-
IN EVENT

237,525 SPONSOR
IMPRESSIONS

18 EXHIBITORS

45 BREAKOUT SESSIONS

“

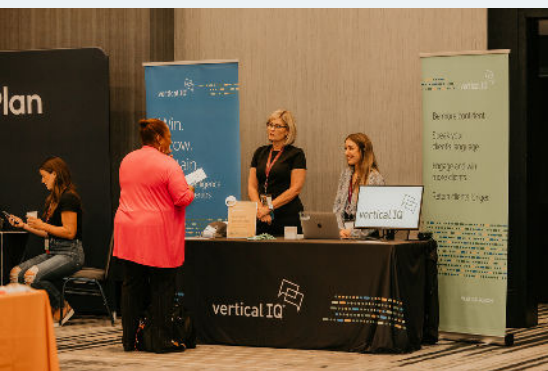
“Thank you for hosting a **Fantastic Event!** This is my first time attending and I’m **having a blast and learning new things and meeting new people!** 5 Star ★”

“First timer and **THIS conference has been epic so far,** thanks to you!”

“This has been **the most impactful leadership conference** for me. The selection of **high-level, relevant topics** for WBC leaders. The various **opportunities to network and connect with other leaders.** This has given me the momentum to continue pressing forward.”



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PLATINUM EXCLUSIVE

\$100,000

- Keynote/Live address on main stage
- Opportunity to lead breakout session
- Custom virtual event hosted in 2025 for AWBC members
- Present Marsha Bailey Leadership Award on main stage
- Exhibitor booth
- 10 Tickets to the conference
- 2 Hotel rooms
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag
- \$1,500 giveback to the WBC conference tuition fund

DIAMOND

\$50,000

- Live Address on main stage
- Breakout Session (live or encore)
- Exhibitor booth
- 5 Tickets to the conference
- 1 Hotel room
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag

GOLD

\$30,000

- Breakout session (live or encore)
- Exhibitor booth
- 3 Tickets to the conference
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift

SILVER

\$15,000

- Breakout session (live or encore)
- Exhibitor booth
- 2 Tickets to the conference
- Swag Bag: Include materials and promotional gift

AWBC WELCOMES YOU TO JOIN US AS A SPONSOR!

WELCOME RECEPTION \$30,000

- Live Address at Welcome Reception
- Exhibitor Booth
- 4 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Swag Bag: Include materials and promotional gift
- Custom email marketing to attendees with logo
- Opportunity to greet attendees at welcome reception check-in



SWAG BAG & LANYARD SPONSOR \$15,000

- Swag Bag: Include materials and promotional gift
- Custom lanyard for conference attendees
- Opportunity to showcase branding video during breakfast
- Exhibitor Booth
- 2 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo



EXHIBITOR \$5,000

- Exhibitor booth
- 2 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift



HEADSHOT LOUNGE \$2,500

- *Add-on to Exhibitor Sponsor
- 1 Ticket to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift





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SPONSORSHIP AGREEMENT FORM

Qty.

- \$100,000 Platinum Presenting Exclusive (1 available)
- \$50,000 Diamond Sponsor Exclusive (1 available)
- \$30,000 Gold Sponsor (3 available)
- \$15,000 Silver Sponsor
- \$30,000 Welcome Reception Sponsor
- \$15,000 Swag Bag & Lanyard Sponsor (5 available)
- \$5,000 Exhibitor (20 available)
- \$2,500 Headshot Lounge (1 available - *Add-on must be purchased with exhibitor sponsorship or additional sponsorship)

Name for Recognition Purposes:

Contact Name: _____

Address: _____

Email: _____

Phone: _____

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

Please make checks payable to:

Association of Women's Business Centers
10 G. Street NE, STE 600
Washington, D.C. 20002