



Notice of Funding Opportunity

XERO Accounting Subgrant [APPLY HERE](#)

Posting Date: September 15, 2025 **Deadline:** September 29, 2025

Project Objective:

The Association of Women's Business Centers (AWBC) is seeking to award up to five (5) Women's Business Centers (WBCs) with the purpose of marketing a six-month complimentary subscription to [Xero accounting software](#). This partnership is designed to equip entrepreneurs and small businesses with modern financial tools and education that support their growth and long-term sustainability.

The project objective is to increase awareness and drive subscriptions for the Xero accounting platform.. Participating WBCs will be responsible for reaching small businesses through marketing campaigns aimed at reaching their local and regional networks of entrepreneurs.

Each awardee will be assigned a unique registration link to track engagement and measure success. The collective target of this initiative is 1,000 total trial subscriptions, with WBCs compensated based on the number of registrations generated. There is no cost to the business for the first six months of XERO access, and they can cancel at any time.

Grant Details:

Maximum award: \$8,000

Performance period: October 1, 2025 through project completion. Projection completion may occur in two ways: A) WBC reaches its individual target numbers (200), or B) 1,000 collective subscriptions are achieved.

Terms: Awardee receives \$40 per registration on their unique link, up to 200 registrations (\$8,000)

Application Information:

AWBC will hold an information session for any questions concerning this opportunity on Thursday, September 18 at 2:00pm ET/ 11am PT.. The zoom link is available [here](#). This session will be recorded.

Submit your application here: <https://formstack.io/050C1>

Application Deadline: Monday, September 29, 2025