



# REACHING NEW HEIGHTS

DENVER - SEPT 15-17, 2026

**2026 LEADERSHIP CONFERENCE**

More Information:

[awbc.org/2026-leadership-conference/](https://awbc.org/2026-leadership-conference/)

## THE NUMBERS

**300+**  
Attendees

**45**  
Sessions

**18**  
Exhibitors

**237K+**  
Sponsor  
impressions

The 2026 AWBC Conference, themed **“Reaching New Heights,”** will take place in Denver, CO Sept 15-17, 2026.

This year’s event will focus on **growth, collaboration, and expanding opportunities to elevate business centers and the communities they serve.**



## WHO ATTENDS?

- Women's Business Center leaders and staff
- Entrepreneurs and small business owners
- Resource partners and ecosystem builders
- Funders and corporate partners
- U.S. Small Business Administration (SBA)
- Federal, state, and local government officials



## HEAR FROM ATTENDEES

“This has been the **most impactful leadership conference for me.** The selection of high-level, relevant topics for WBC leaders. The various opportunities to network and connect with other leaders. **This has given me the momentum to continue pressing forward.**”

“Thank you for hosting a **Fantastic Event!** This is my first time attending and I'm **having a blast and learning new things and meeting new people! 5 Star ★**”

“First timer and **THIS conference has been epic so far,** thanks to you!”



September 15-17, 2026 | Denver, CO

## AWBC WELCOMES YOU TO JOIN US AS A SPONSOR!

### PLATINUM EXCLUSIVE

\$100,000

- Keynote/Live address on main stage
- Opportunity to lead breakout session
- Custom virtual event hosted in 2026 for AWBC members
- Present Marsha Bailey Leadership Award on main stage
- Exhibitor booth
- 10 Tickets to the conference
- 2 Hotel rooms
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag
- \$1,500 giveback to the WBC conference tuition fund

### DIAMOND

\$50,000

- Live Address on main stage
- Breakout Session (live or encore)
- Exhibitor booth
- 5 Tickets to the conference
- 1 Hotel room
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift w/logo featured on bag

### GOLD

\$30,000

- Breakout session (live or encore)
- Exhibitor booth
- 3 Tickets to the conference
- Custom sponsor highlight video during conference
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift

### SILVER

\$15,000

- Breakout session (live or encore)
- Exhibitor booth
- 2 Tickets to the conference
- Swag Bag: Include materials and promotional gift

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## AWBC WELCOMES YOU TO JOIN US AS A SPONSOR!

### WELCOME RECEPTION **\$30,000**

- Live Address at Welcome Reception
- Exhibitor Booth
- 4 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Swag Bag: Include materials and promotional gift
- Custom email marketing to attendees with logo
- Opportunity to greet attendees at welcome reception check-in



### SWAG BAG & LANYARD SPONSOR **\$15,000**

- Swag Bag: Include materials and promotional gift
- Custom lanyard for conference attendees
- Opportunity to showcase branding video during breakfast
- Exhibitor Booth
- 2 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo



### EXHIBITOR **\$5,000**

- Exhibitor booth
- 2 Tickets to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift



### HEADSHOT LOUNGE **\$2,500**

- \*Add-on to Exhibitor Sponsor
- 1 Ticket to the conference
- Opportunity to display marketing banner or backdrop
- Custom email marketing to attendees with logo
- Swag Bag: Include materials and promotional gift



Walk away with a custom speaker/sponsor report showcasing your impact



**SPONSOR REPORT**  
*2025 Leadership Conference*



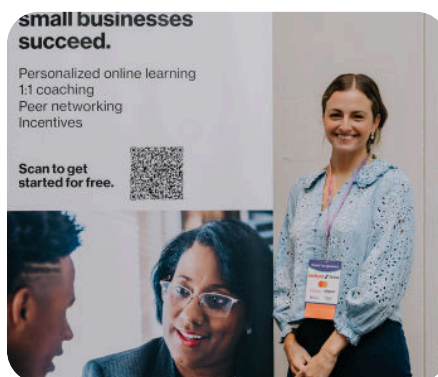
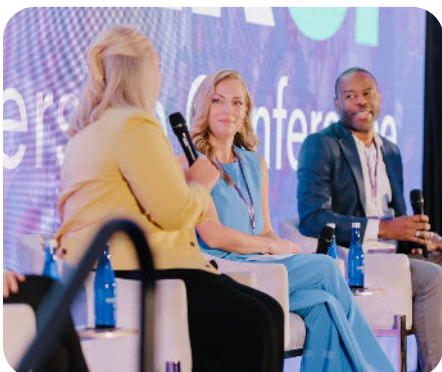
## About the Event

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In September 2025, the Association of Women's Business Centers hosted its annual POWERUP Leadership Conference in Washington, D.C. We were excited to be joined by Justin Tanner of Verizon, who shared more about Verizon's programs for Women's Business Centers and their clients.

Following his presentation, an engaging panel featuring Justin, Jessie Yankee of AWBC, and WBC Directors Sadie Swier and Devanny King **explored how Verizon's partnership and digital programs have strengthened their ability to serve clients.** *Devanny even shared the exciting news that one of her clients recently received a \$10,000 VSBDR grant!*

**The session left attendees energized to connect with Verizon's offerings and participate in future subgrant opportunities. Thank you, Verizon, for your continued partnership and support of women entrepreneurs.**





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## SPONSORSHIP AGREEMENT FORM

Qty.

- \$100,000 Platinum Presenting Exclusive (1 available)
- \$50,000 Diamond Sponsor
- \$30,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$30,000 Welcome Reception Sponsor
- \$15,000 Swag Bag & Lanyard Sponsor
- \$5,000 Exhibitor
- \$2,500 Headshot Lounge (1 available - \*Add-on must be purchased with exhibitor sponsorship or additional sponsorship)

**Company Name:** \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

We encourage you to suggest ideas for crafting the perfect sponsorship for your objectives. Everything is customizable to meet your needs and interests.

***Please make checks payable to:***

Association of Women's Business Centers  
10 G. Street NE, STE 600  
Washington, D.C. 20002