



Notice of Funding Opportunity

Verizon Digital Ready - Round 6: [APPLY HERE](#)

Posting Date: February 23, 2026 **Deadline:** March 6, 2026

The Association of Women's Business Centers (AWBC) is seeking to award up to 15 Women's Business Centers (WBCs) with the purpose of recruiting registered users into the [Verizon Digital Ready](#) platform.

Verizon created and launched the Digital Ready platform with the intent of moving 1 million small businesses forward by 2030. Digital Ready provides an online curriculum designed to give small businesses the personalized tools to succeed in today's digital world. This mission presents an ideal opportunity for WBCs to help close the digital skills gap with their clients. This initiative also provides WBCs an opportunity to strengthen their ability to identify emerging client needs, design strategic outreach approaches, and document measurable digital skill advancement among the entrepreneurs they serve. Participation in this round supports the broader development of performance-based practices across the WBC network.

The WBC network has achieved outstanding results in the previous five rounds of this project, with over 30,000 businesses onboarded through the WBC network. AWBC is increasing the WBC and Digital Ready partnership further by awarding 15 WBCs up to \$15,000 in grant funds to help reach a target goal of 250 small businesses per grantee into the Digital Ready program with a bonus target of 40% engagement.

Grant Details:

Award Maximum	\$15,000
Performance Period	March 16, 2026 - September 16, 2026, or until overall AWBC project target is met (5000 registrations)
Eligible Entities	AWBC members (WBCs) in good standing

Award Terms:

- Achieve 250 unique registrations onto the Digital Ready platform by September 16, 2026 or until overall AWBC project is met, whichever is sooner. Users must be registered by the awardee's unique assigned link to be counted.



- For bonus payment, promote engagement of the platform with a goal of 40% of registrants completing at least one course.
- Be an active member of the Digital Ready cohort by attending the monthly AWBC check-in meetings to share best practices and address any challenges.
- Submit timely reports on grant activity and efforts to promote the Digital Ready platform and actions taken as requested.
- Submit at least ONE client impact narrative that demonstrates how Digital Ready participation contributed to measurable business progress (e.g., revenue growth, digital adoption, customer acquisition, access to capital, or operational efficiency improvements).
- The WBC will receive award funds upon milestone achievement as defined below. Tier 1 and 2 are payable upon milestone completion, Tier 3 payable upon project completion. Bonus payments are only available to centers that have met the 250 registration target.

Payment Schedule

Milestones:	Tier 1: 50% to Registration Goal	Tier 2: 100% to Registration Goal	Tier 3: 40+% Engagement Bonus
Eligible Payment:	125 Applications Payment: \$5,000	250 Applications Payment: \$5,000	Engagement Bonus Payment: \$5,000

Additional Information:

AWBC will hold an information session for Q&A regarding this opportunity:

Info Session: Thursday, February 26, 2026 3pm ET/12pm PT

[REGISTER HERE](#) (meeting will be recorded)

Grant Application Link: <https://awbc.org/vsbdr6/>

Application Deadline: March 6, 2026